

## SATRO 24 (2023) Presenter Objectives

<u>Speaker</u>	<u>Title</u>	<u>Objectives</u>
Hugh		Co-presenter with Lively below
Johnson	Opportunities and Barriers Under Value Based Radiation Oncology	<ol style="list-style-type: none"> <li>1) Identify the driving factors of change in our specialty</li> <li>2) Describe key differences based on practice location</li> <li>3) Discuss what Value Based Care really means operationally</li> </ol>
Lehmann	Why Proton Centers Sometimes Fail	<ol style="list-style-type: none"> <li>1) How to make proton center bond issues more attractive</li> <li>2) How Medicare reimbursement should be calculated</li> <li>3) What alternatives exist for structuring and financing future centers</li> </ol>
Lively	Radiation Oncology Reimbursement & Policies: Today and Tomorrow	<ol style="list-style-type: none"> <li>1) Overview of current reimbursement and regulatory policies impacting radiation oncology providers (OPPS and MPFS)</li> <li>2) Review best practices in coding compliance, documentation and self-monitoring</li> <li>3) Discuss expectations and challenges for 2023 and beyond</li> </ol>
Scott-Jones	Financial Advocacy in Radiation Oncology	<ol style="list-style-type: none"> <li>1) How to manage financial toxicity that may occur with a cancer diagnosis</li> <li>2) Help cancer programs to identify ways they can assist their patients with their financial obligations</li> <li>3) Helping cancer programs to understand the importance of a strong financial advocacy program</li> </ol>
Snodgrass	The Importance of Marketing Community Cancer Centers	<ol style="list-style-type: none"> <li>1) Setting your practice apart from the competition</li> <li>2) Developing cancer awareness programs</li> <li>3) Measuring digital marketing results</li> </ol>
Townley	Frequently Asked Questions, Questioned Answers and Missed Charges in Radiation Oncology, Part 2	<ol style="list-style-type: none"> <li>1) Explore questions billers, coders and auditors hear often regarding radiation oncology coding</li> <li>2) Discuss challenges to our answers and guidance</li> <li>3) Review a list charges that may often be missed in the process of care</li> </ol>

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Vannoni	The Evolution of Localization and Image Guidance	<ol style="list-style-type: none"><li>1) To understand the evolution of image guidance</li><li>2) To compare and contrast the methodologies of guidance</li><li>3) To understand the appropriate CPT codes to employ when using various methodologies</li></ol>
Williams	Congressional Outlook for Radiation Oncology	<ol style="list-style-type: none"><li>1) The new 118th Congress: House and Senate leadership and committee priorities</li><li>2) Physician payment policy and related updates</li><li>3) Hitting the mark: messaging our legislative priorities to resonate on Capital Hill</li></ol>

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